TYGERVALLEY

ECONOMIC AREA PROFILE

TREND ANALYSIS 2012-2022







CITY OF CAPE TOWN ISIXEKO SASEKAPA STAD KAAPSTAD

Making progress possible. Together.

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ACKNOWLEDGEMENTS

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DISCLAIMER:

The information contained herein is provided for general information only which is not intended to provide definitive answers and as such, is only intended to be used as a guide.

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POLICY & REGULATORY CONTEXT

For the past decade, the global and national economic context has required regional economies to prioritise their investment decisions in space for greater efficiency. The Economic Areas Management Programme (ECAMP), as it was introduced, has therefore been considered a valuable economic data tool that provides valuable insights into the performance of the space economy at an area-specific level.

This update of ECAMP is further aligned with the Urban Planning & Design Department's business strategy to leverage spatial intelligence to unlock value within Cape Town's space economy by:

- a) Tracking the performance and implementation of its spatial development framework policies
- b) Developing the evidence base to inform and adjust said spatial policy
- c) Supporting spatially targeted investment and decision-making
- d) Providing a spatial lens of economic data within the Cape Town context

The following strategic objectives and programmes support the update of ECAMP:



INTEGRATED SUSTAINABLE PLANNING

INTEGRATED DEVELOPMENT PLAN 2022-2027

- Objective 1 (Increased jobs and investment in the Cape Town Economy): Targeted urban development programme
- Objective 15 (A more spatially integrated and inclusive city): Spatial strategy monitoring and evaluation project

INCLUSIVE ECONOMIC GROWTH STRATEGY (2021)

- Applying an economic lens to policy-making by integrating sustainable analysis into City Decision Making in alignment with the MSDF.
- The primary and most immediate scope of work must centre around economic recovery. To this end, implementation of this Strategy will be in the form of a <u>three-phase recovery approach</u>.

MUNICIPAL SPATIAL DEVELOPMENT FRAMEWORK (MSDF, 2023) POLICY & STRATEGY IMPLEMENTATION

- Table 5.1: Spatial strategy 1: Substrategies and policy guidelines (Policy 2, 4 and 5)
- Table A2: Spatial strategy 1: Policy guidelines, strategic and implementation intent (Policy 4,2 and 4,3)

DISTRICT SPATIAL DEVELOPMENT FRAMEWORK (DSDF, 2023): SUB DISTRICT GUIDANCE

- Northern DSDF Subdistrict 1: Tyger Valley node and Durban Road corridor :
 - o District Development Guidelines (page 62)
 - o Subdistrict Development Guidelines (page 89)
 - Consolidated Subdistrict SDF (Figure 17: Subdistrict 1: Tyger Valley node and Durban Road corridor)

CONCEPTUAL FRAMEWORK

Intended users

This profile provides a cohesive narrative to determine key trends across several data entry points to help inform decision-making. It also aims to help guide investment in cases where data is not readily available to the public.

Conceptual Framework

The reporting of updated time series microeconomic analysis on Cape Town's economic areas is informed by a conceptual framework, which aims to create spatial intelligence on *supply* & *demand factors according to the* 5 themes which have been identified. The 5 themes allow for an integrated narrative across areabased economic trends. The trends being reported throughout this profile are used to classify and assess the overall performance of Cape Town's economic areas.

Data preparation, sources, assumptions and limitations

The indicators reported in this profile feed off several automated data processes to add intelligence at a land parcel level which is then aggregated into economic areas. This profile draws across various datasets between 2012 and 2022 such as the General Valuation Roll, market reports, building plans, land use applications, property sales and SARS data. While many of the respective datasets are continuously refined over time, this profile will be updated as and when new data is available.

Contact details

Should you wish to make contact, please direct your feedback to the City of Cape Town's Metropolitan Spatial Planning and Growth Management branch via <u>Future.CapeTown@capetown.gov.za</u>.

MICRO-ECONOMIC DEMAND & SUPPLY FACTORS

This profile examines a range of micro-economic indicators to highlight trends in supply and demand specific to the economic area. The indicators include:

- Property sales per land use sector
- Building work completed
- Types of land use applications approved
- Vacant land per land use sector
- Built-up land and take up rate per land use sector
- Dominant land uses present in an area
- Building vacancy rate overtime
- Capitalisation rate over time
- Rental rate p/m² by land use sector
- Jobs per industry

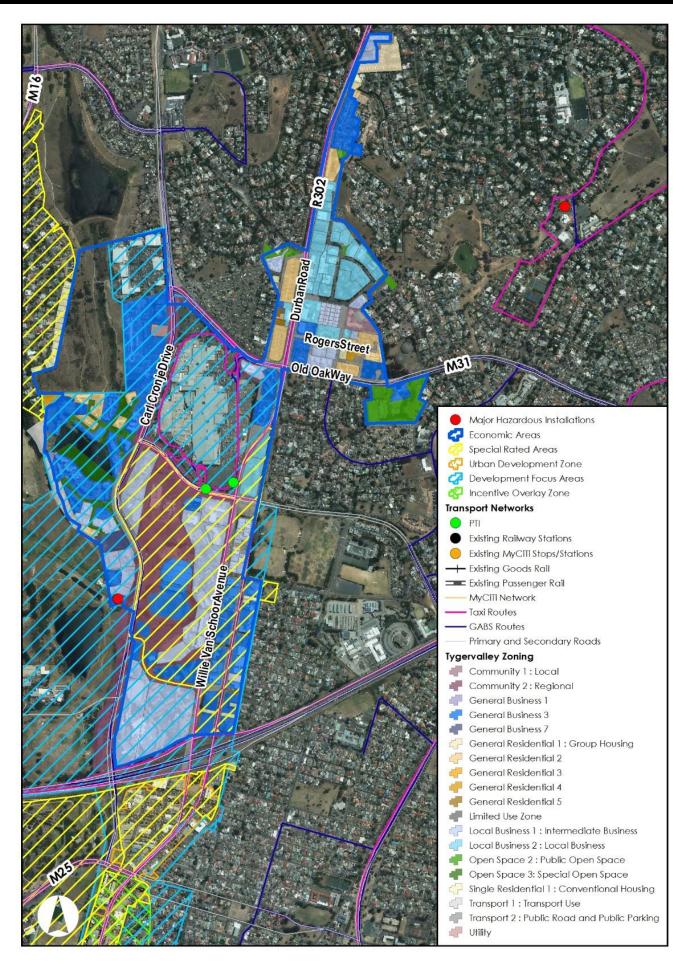
MACRO-ECONOMIC REPORTS AND INDICATORS

For additional insights into the macro-economic factors affecting the regional economic condition, refer to the following reports for more information on macro-economic indicators related to Cape Town:

- Economic Performance Indicators for Cape Town
- Regional Market Analysis and Intelligence 2023/24
- Provincial Economic Review and Outlook (PERO)
- Municipal Economic Review and Outlook (MERO)

	VALUE PROPOSITION	CHALLENGES CTIVES TO ADDRESS	AREAS OF APPLICATION	Policy & egulatory context
ΥНΥ	infrastructure in support of (Non- economic growth and job De	an Growth Planning res growth estimates): etermine where to	Land Use Model 2050 update.	Policy regulat conte
	Supports internal and external collaboration Sp around data and spatial Locat	ommodate non-res growth. atial intelligence: ion-based supply and demand factors.	Replacement of the static and dated ECAMP with an updated, automated economic analysis tool. Support: Business retention & expansion initiatives.	Conceptual framework
	differentiated investment Evider rationale of the MSDF and Co DSDFs. ec	nced spatial policy: nce-based analysis on ape Town's space onomy informing a olicy framework.	Data foundation behind MSDF Policy Statement 4.	ntroduction
	Supply, Demand & Performe	ance (S,D & P)		<u>_</u>
WHAT	Building work under construction/complete d (S). Land use approvals (D). Property sales by sector (P). Built-up extent (m ²) of land per sector (S). Vacant land (m ²) per sector (S). Vacancy rate of buildings (%) per sector (P).			
	Agglomeration and Co- agglomeration of major sectors/industries (S)			Development pipeline
	Rental ro	Cap rates (P) ites per m² per sector (P)		land ets
	At a metro scale, economic arec are classified as either industrial o	or ਜ਼ੁ	A Meon?	Urban mark
MOH	commercial nodes. In the contex of Cape Town's distinct spac economy and the agglomeratio patterns of industries, industric nodes can be furthe characterised as being eithe	n u iti iti iti iti iti iti iti iti iti i	Commercial Entertainment nercial Mixed	Agglomeration of industries
	specialised, mixed of Monofunctional. While the general understanding is that commercial nodes presents a more 'mixed use environment, these nodes can b further characterised as being		ed Industrial Percial Office & Retail Monofunctional Industrial	Market performance
	unique to either retail, office entertainment, office & retail of mixed (where 3 or more land use has a significant amount of floo area within an area).	Commercial Re Commercial Off		² erformance & Potential

INTRODUCTION



TYGERVALLEY

Location

- The area is approximately 25km east of Cape Town's Central Business District and the Port of Cape Town. Furthermore, it is located 16km from Cape Town International Airport.
- It is also situated near the N1 highway, including other major roads, providing easy access to areas across Cape Town.
- The area includes a Public Transport Interchange and is serviced by taxis and GABS.
- Access to a skilled workforce from surrounding areas includes the broader Durbanville and Bellville areas.
- Due to its location, the area also attracts a skilled workforce from areas across Cape Town.

Zoning, land use and form

- The area is predominantly zoned for business, residential and community purposes.
- The area is mainly characterised by office and retail, which include malls, recreation, education and health facilities.
- The average land parcel sizes in the area range between 1,000 2,000m², with a significant amount of bigger blocks ranging between 5,000 and 10,000m².

Spatial planning mechanisms

- Part of the area is serviced by a City Improvement District.
- The area has been identified as a Development Focus Area as part of the Tygerberg District Spatial Development Framework.

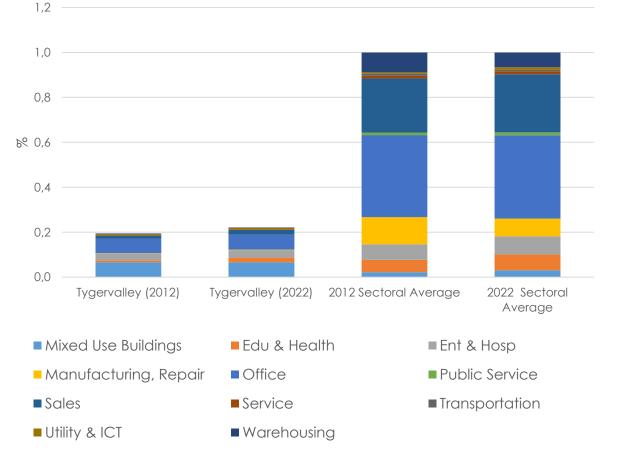
Key highlights of the area include:

- The area began to establish itself in the 1980s, developing into a commercial hub.
- Tygervalley Improvement District was established in 2016.
- The areas have significantly developed into a mixed-use commercial precinct, attracting various franchises and key anchor tenants.
- The area has developed to be an attraction of various recreation facilities and leisure.
- Over time, Tygervalley has become home to many businesses migrating from Bellville CBD and parts along Voortrekker Road.

LAND USE ACTIVITIES

A recent analysis involved the conversion of land use codes contained in the General Valuation Roll (GV Roll) into Standard Industrial Classification (SIC) codes to determine the propensity of industries operating in areas of similar character. However, for the commercial nodes, the benchmarking and nodal typology have been drawn from the land use codes.

- Between 2012 and 2022, Tygervalley was mainly characterised by a greater propensity for mixed-use buildings and offices, as reflected in the **Nodal Typology**. The nodal typology highlights industries with the most floor area (m²) operating within an economic area.
- The Metroscale Benchmarking positions Tygervalley to being a contributor of mixed-use buildings and office where mixed-use buildings, which performs higher than that of the sectoral average when measured against other commercial areas across Cape Town.
- Additionally, the GV Roll reflects land use data by showing the dominant land use over time. It details the cumulative floor area (m²) for shopping centres, offices and retail.

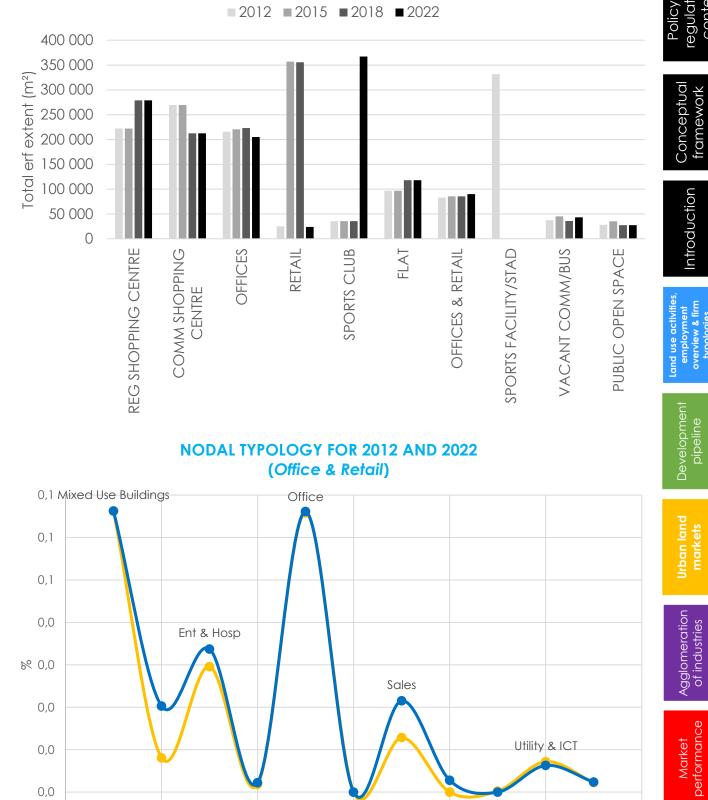


0,0

0.0



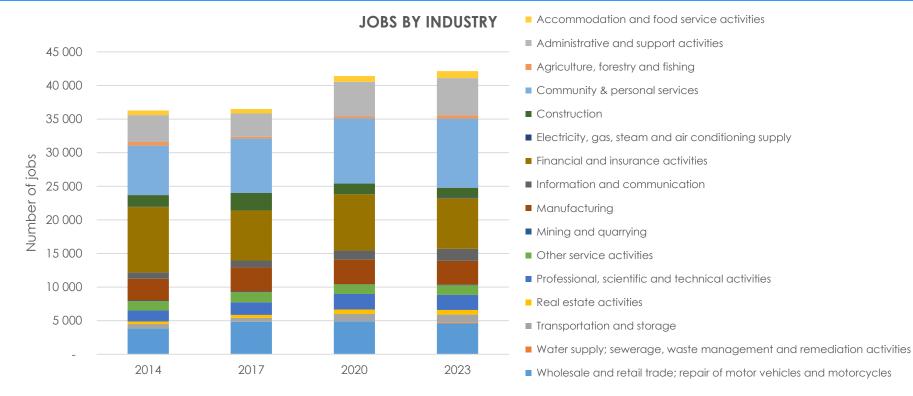
TOP 10 MOST DOMINANT LAND USES BETWEEN 2012 AND 2022



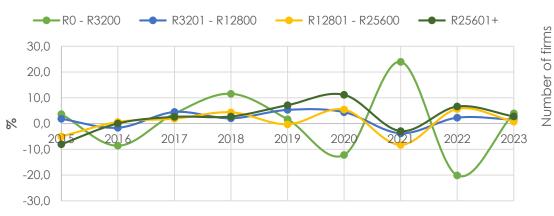
Source: 2012 - 2022 land use codes (May 2024 analysis)

-Tygervalley (2022)

EMPLOYMENT OVERVIEW & FIRM TYPOLOGIES







FULL TIME EMPLOYMENT BY WAGEBAND



Source: SARS data extract for period between 2014 and 2023. Firm size data only available between 2014 and 2021.

Jobs/Firms

The number of job opportunities surrounding the Tygervalley area increased from 35,000 to 42,000 between 2014 and 2023. An overall growth in jobs has been experienced, with the majority of jobs concentrated in community & personal services, financial & insurance services, administrative services and wholesale & retail industries.

The total number of firms increased from 1,400 to 1,600 between 2014 and 2021. While small firms have been the most dominant, there has also been a significant presence of medium-to-large and micro firms.

Income bands

NUMBER OF FIRM TYPOLOGIES

2017

Medium-to-Large Micro Small

2018

2019

2020

202

2 0 0 0

1 500

1 000

500

2014

2015 2016

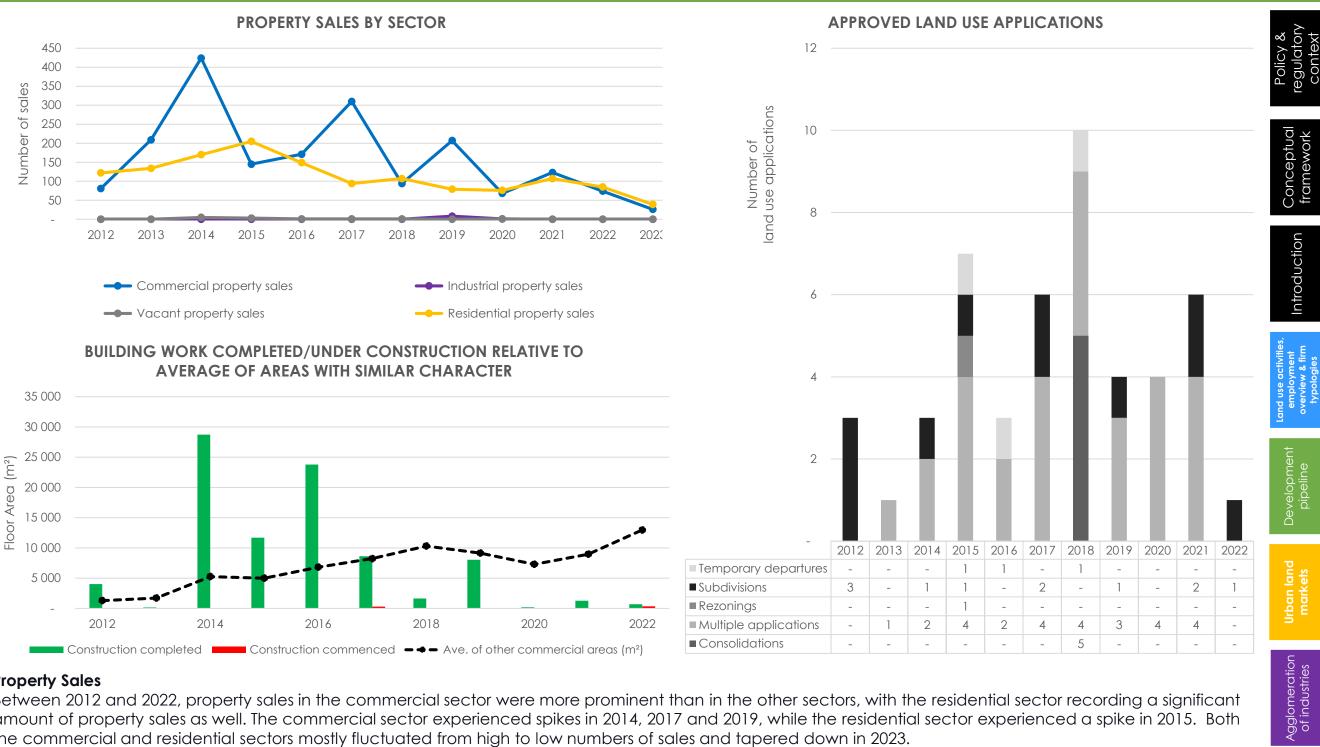
The income bands indicate the skill levels of the employed workforce. The data suggests that a larger proportion of employees earn up to R12,800 per month. However, there is a significant number of employees earning in the upper income bracket.



Spatial hexagons in which SARS data has been captured and overlaid with Tygervalley economic area.



DEVELOPMENT PIPELINE



Property Sales

Between 2012 and 2022, property sales in the commercial sector were more prominent than in the other sectors, with the residential sector recording a significant amount of property sales as well. The commercial sector experienced spikes in 2014, 2017 and 2019, while the residential sector experienced a spike in 2015. Both the commercial and residential sectors mostly fluctuated from high to low numbers of sales and tapered down in 2023.

Land Use Applications

Most approvals during this period were for multiple applications, indicating a diverse set of land use requirements to be in place for the area. Multiple applications may include a combination of the types seen in the graph.

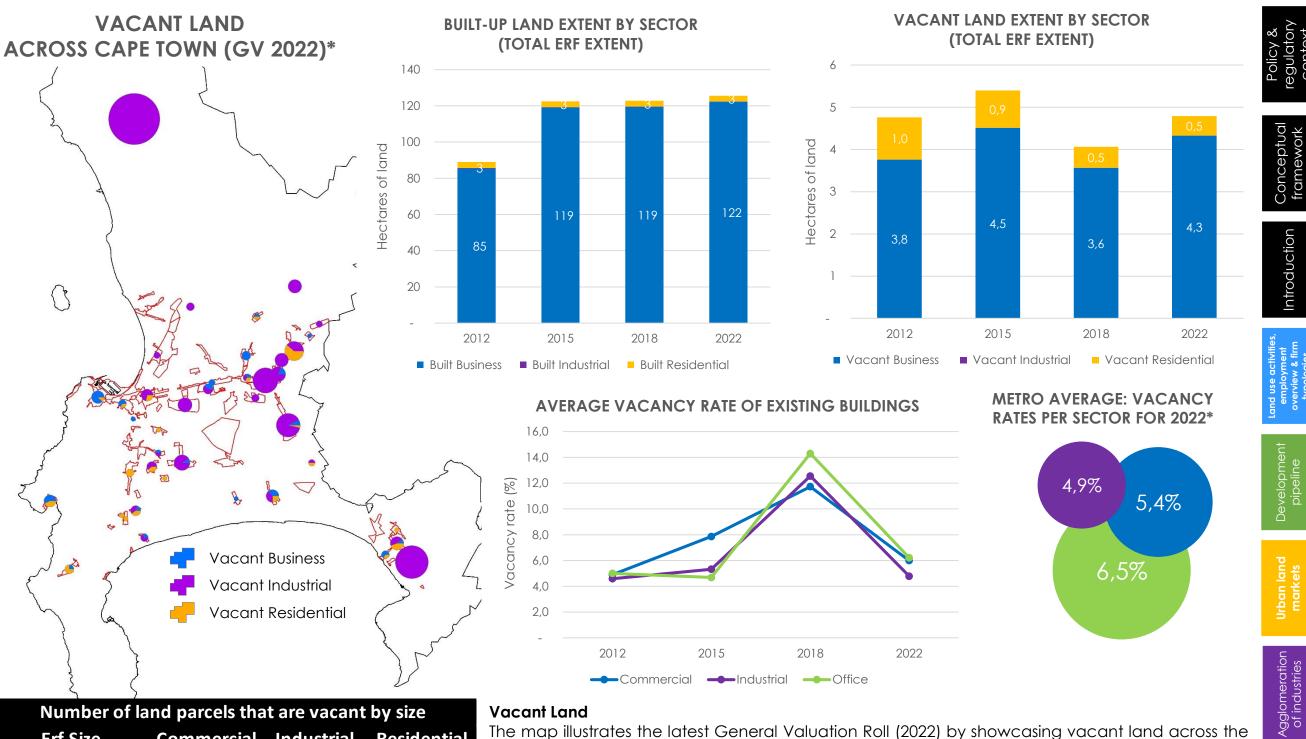
Building Plans

In light of property sales and land use approvals, building work activity has been most significant in the first 5 years and has exceeded the metro's annual average when compared to other commercial areas, while the latter 5 years underwent minimal building activity.

Source: City's DAMS (building plans and land use applications extract), General Valuation Roll.

Market performance

URBAN LAND MARKETS



Number of land parcels that are vacant by size					
Erf Size	Commercial	Industrial	Residential		
1) 1-250m ²					
2) 251-500m ²			2		
3) 501-1000m ²	1		2		
4) 1001-2500m ²	1				
5) 2501-5000m ²	3		1		
6) 5001-10000m ²	3				
7) >10000m ²					

The map illustrates the latest General Valuation Roll (2022) by showcasing vacant land across the metropolitan area. It complements the 2022 bar graph depicting available vacant land. The region has increased steadily in terms of the built-up land, with limited vacant land available, as of 2022, further indicating a well-developed commercial area. Additionally, the remaining vacant land is categorised based on the number and size of the land parcels, as reflected in the accompanying table.

Vacancy Rates

Alongside vacant land, the vacancy rates for existing buildings in both the commercial and office sectors have increased from 5% in 2012 to 6% in 2022. While the industrial sector has remained fairly similar between 2012 and 2022.

Source: City's General Valuation Roll and Market Reports

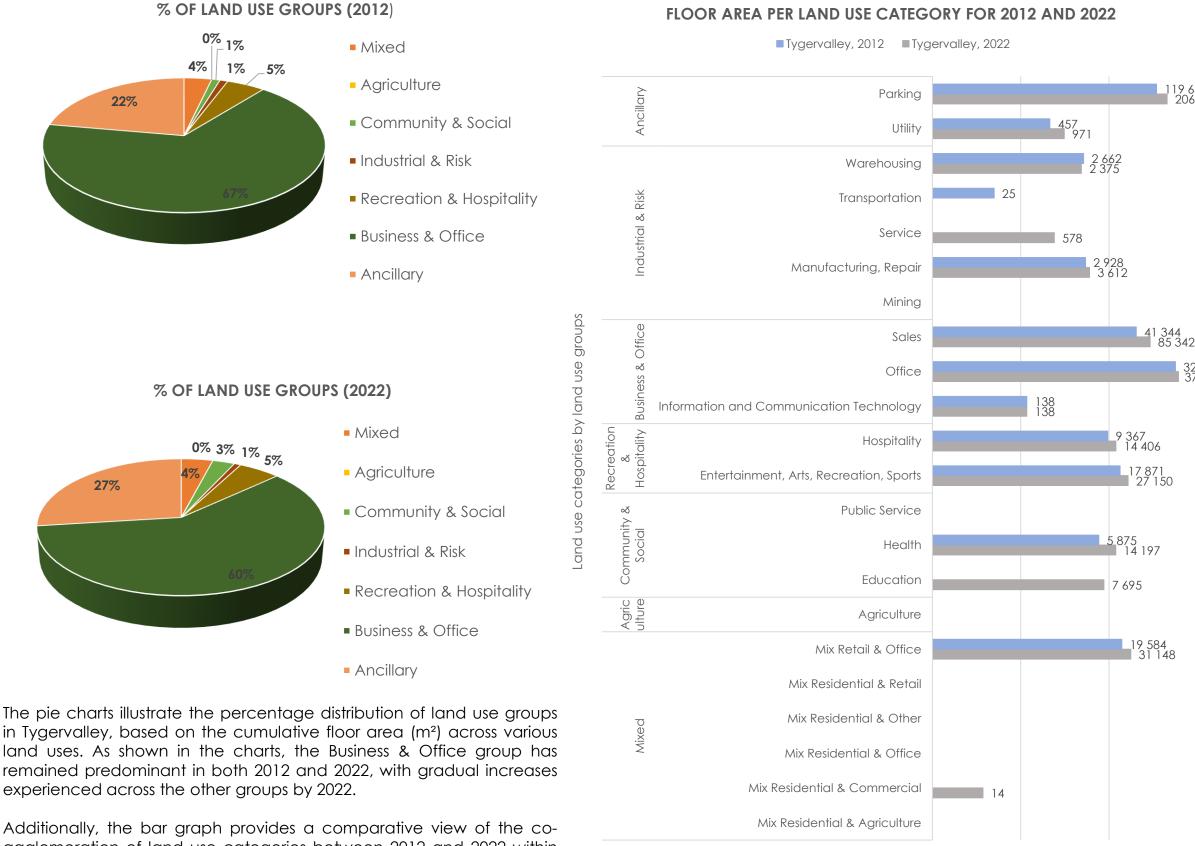
*A metro view that provides further context relative to this economic area.

Market performance

Performance & Potential

AGGLOMERATION OF INDUSTRIES

SECTORAL AGGLOMERATION AND CO-AGGLOMERATION RELATIONSHIPS



Additionally, the bar graph provides a comparative view of the coagglomeration of land use categories between 2012 and 2022 within each land use group. The data indicates that office and sales have maintained significant dominance. There is also a significant presence of parking, considering the various types of land uses present in the area, which attracts people to the area.

FLOOR AREA PER LAND USE CATEGORY FOR 2012 AND 2022

Floor Area (m²)

Source: Analysis of GV data (May 2024)

100

10 000

Market performance Performance & Potential

1 000 000

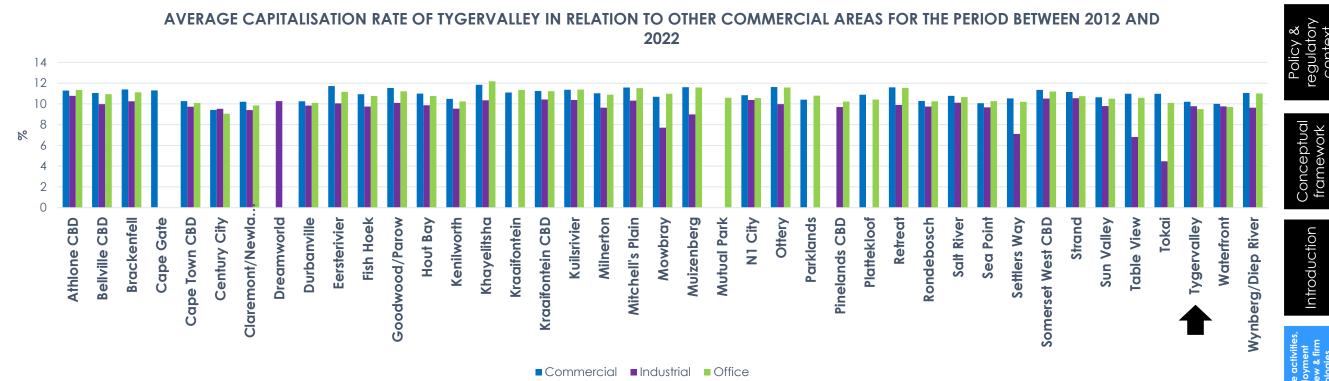
Conceptual framework

Introduction

119 638

320 474 375 754

MARKET PERFORMANCE



INDUSTRIAL RENTALS

2022

R 102

R 139

R 135

R 132

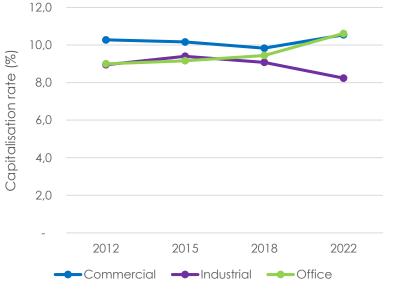
R 46

R 46



COMMERCIAL AND OFFICE RENTALS

CAPITALISATION RATES



Rental rates

R 160

R 140 R 120

R 100 R 80

> R 60 R 40

> R 20

R-

1) 250m²

2) 500m²

3) 1000m²

4) 2500m²

■ 5) 5000m²

6) 10000m²

2012

R 135

R 92

R 87

R 86

R 81

R 64

Rand/m²

Rental rates for various industrial property sizes have mostly increased between 2012 to 2022, with a decline experienced in rentals across the larger property sizes by 2022.

2015

R 102

R 107

R 101

R 105

R 106

R 112

2018

R 129

R 143

R 139

R 144

R 140

R 100

Both commercial and office rentals have steadily increased between 2012 and 2022, with commercial reflecting higher rentals between 2012 and 2018.

Comparative view on cap rates

The average capitalisation rate between 2012 and 2022 for commercial, industrial and office sectors has been 10,2%, 9,78% and 9,5%, respectively and further indicates its competitiveness relative to other commercial areas.

Year on year capitalisation rates for the commercial sector have remained consistent at the 10,3% mark while the office sector increased from 9% in 2012 to 10.6% in 2022. The industrial sector decreased from 9% in 2012 to 8,2% in 2022.

- Higher cap rates = higher investment risk.
- Lower cap rates = lower investment risk.

Agglomeration of industries

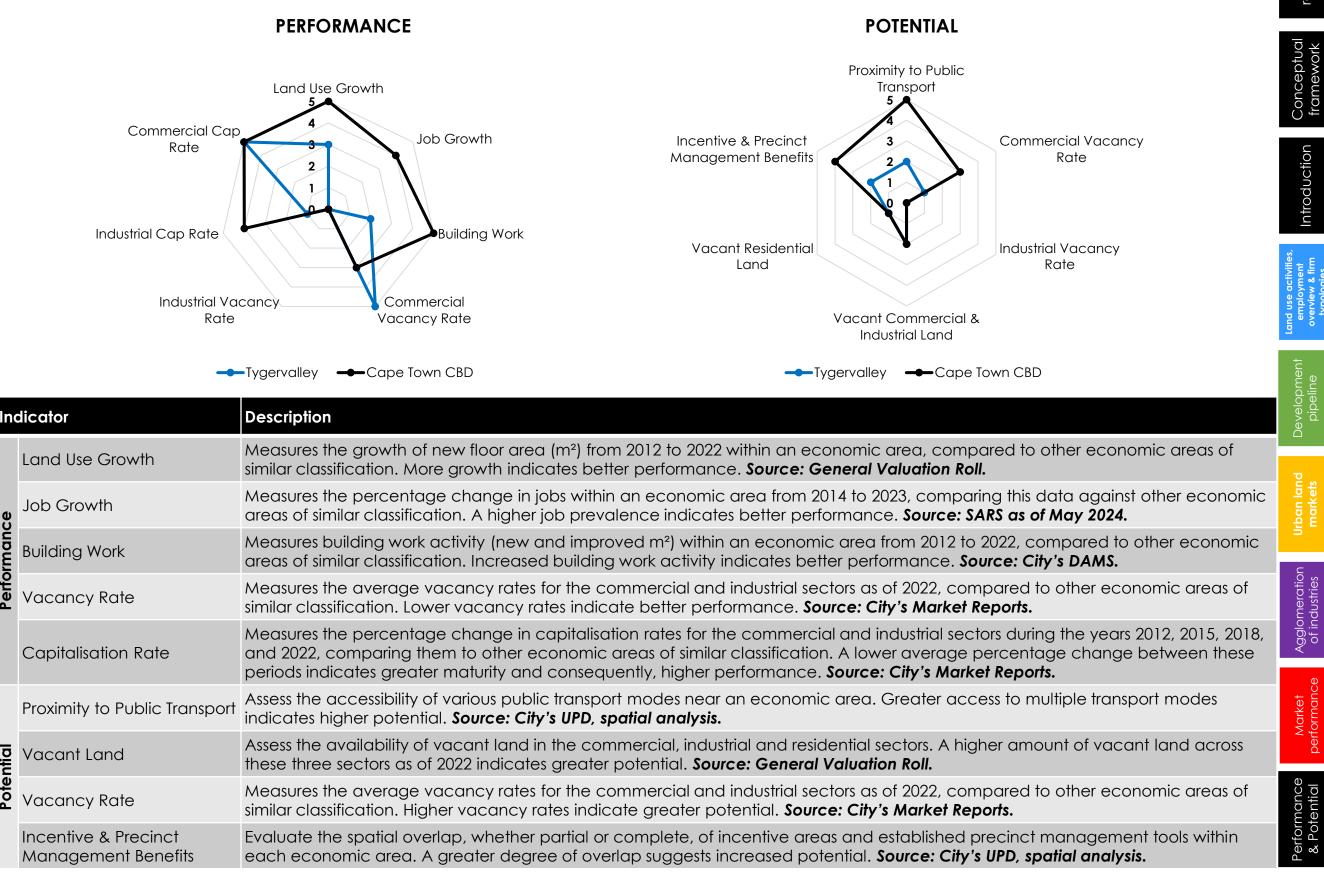
Urban land markets

PERFORMANCE & POTENTIAL

Performance

Potentia

The scores provided below summarise the detailed information presented throughout this profile. The method used to calculate Performance and Potential is based on several measurable individual indicators. The scoring system ranges from 0 to 5, where 0 indicates low performance or potential and 5 indicates high performance or potential. This profile compares either to Cape Town CBD (Commercial) or Montague Gardens (Industrial), depending on the classification of the economic area, as these two areas have attracted the most new floor area between 2012 and 2022 within their respective classifications.



Policy & 'egulator context